

Long Island Population Health Improvement Program (LIPHIP) Attendance & Meeting Summary: September 14, 2:30-4:30pm

Member Attendance: See list attached

Welcome & Introductions	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes committee members to the September Long Island Health Collaborative Meeting.
LIHC PHIP Establishment and Role	Janine Logan, Nassau Suffolk Hospital Council provides a background on the institution of the Long Island Health Collaborative and Population Health Improvement Program. The Long Island Health Collaborative programs and initiatives belong to members. The role of the PHIP team includes convening key players, building consensus, organizing projects and supporting the needs of members as related to population health strategies.
Collective Impact Forum: Tackling Complex Social Problems through Collective Impact	The Collective Impact Forum is an initiative of FSG and the Aspen institute forum for community solutions. It provides tools and training for those working toward collective impact. The Collective Impact <i>video</i> provides a clear explanation of the structure and function of a successful impact model. This video will be hosted on the Long Island Health Collaborative website in coming months and is accessible on the Collective Impact Forum Website: https://collectiveimpactforum.org
PHIP Grant Updates	The Suffolk County Marathon, sponsored by Catholic Health Services of Long Island is taking place on Sunday October 30, 2016. CHSLI is looking for volunteers to serve as catchers post-race. If you are interested in volunteering, please contact Justin Jaycon, Good Samaritan Hospital at Justin.jaycon@chsli.org The New York State Department of Health Medical Grand Rounds: From A to Zika: An Update

	<p>on Zika Virus for Primary Care Providers is taking place Thursday, September 29, 6-8pm at Stony Brook Medicine. Dr. Howard Zucker, Commissioner, New York State Department of Health will present at this event. Registration is required. Event flyer will be distributed post-email.</p> <p>Year 3 Population Health Improvement Program work plan and budget have been completed and sent to the state for review. During year 3, the focus of the PHIP will be data collection, supporting the State Health Innovation Plan (SHIP) and community engagement strategies. Once final approval is granted, the final work plan will be loaded to the website for public access and sent to LIHC members for review.</p>
<p>NYLinks Long Island, Statewide Ending the Epidemic Work</p>	<p>One responsibility of the Population Health Improvement Program contractors is to support other state funded community improvement programs working in Nassau and Suffolk Counties. Stephen Crowe, Quality Coordinator for the New York State Department of Health AIDS Institutes' HIV Quality of Care Program and the New York Links LI Region Group was invited to speak to LIHC members about expanding the NY Links program into Long Island and an overview of the statewide Ending the Epidemic program. These programs align well with the PHIP as they are focused on data collection, community partnerships and improving health outcomes.</p> <p><i>Ending the Epidemic:</i></p> <p>On June 29, 2014, Governor Andrew M. Cuomo detailed a three-point plan to move us closer to the end of the AIDS epidemic in New York State. The goal is to reduce the number of new HIV infections to just 750 from an estimated 3,000 by the end of 2020, and achieve the first ever decrease in HIV prevalence in New York State.</p> <p>The three-point plan:</p> <ol style="list-style-type: none"> 1. Identifies persons with HIV who remain undiagnosed and links them to health care.

	<p>2. Links and retains persons diagnosed with HIV in health care to maximize virus suppression so they remain healthy and prevent further transmission.</p> <p>3. Facilitates access to Pre-Exposure Prophylaxis (PrEP) for high-risk persons to keep them HIV negative.</p> <p><i>NYLinks Long Island</i></p> <p>NYLinks regional groups consist of HIV clinical, service and prevention providers within a geographic area who, together with community members living with HIV and public health professionals, collaborate to end HIV transmission and HIV-related mortality. Using modern improvement science and local epidemiological data, these groups aim to improve linkage to and retention in HIV primary care, to optimize viral load suppression and to improve both individual and community health outcomes.</p> <p>To achieve the NYLinks mission of decreasing gaps in the HIV care cascade, it is important that partnerships are established to increase program capacity and efficiency. If your organization is interested in partnering with the NY Links network, please contact Stephen Crowe at stephen.crowe@health.ny.gov</p>
<p>DSRIP Performing Provider System Partnerships</p>	<p>The Partnership between Population Health Improvement Program and Performing Provider Partnerships continues to flourish. The delivery system reform incentive payment program’s (DSRIP) purpose is to restructure the healthcare delivery system by reinvesting in Medicaid program. Program components are based upon achieving specific results in system transformation, clinical management and population health. The goal is to reduce avoidable hospital visits by 25% over a 5 year period. When the PHIP was established, the State asked that PHIPs serve as a resource for the Performing Provider Systems. The PPSs are the entities responsible for creating and implementing the DSRIP project.</p>

Nancy Copperman, Assistant Vice President, Northwell Health and Northwell-hub lead for Nassau Queens PPS reports the focus of the upcoming NQP PAC meeting is crisis management within a variety of settings including Emergency Departments and schools.

Afrin Howlader, Community Engagement Specialist, Suffolk Care Collaborative invites participants to the SCC Project Advisory Committee on September 26, 2016. The focus of this meeting will be on Health Homes and the guest speaker is Jason Helgerson, State Medicaid Director and Deputy Commissioner, Office of Health Insurance Programs, New York State Department of Health. . Afrin expresses gratitude to all organizations who attested to the Performing Provider System during the open enrollment period.

- *Nassau-Queens Performing Provider System PAC meeting:* September 15, 2016 9:30-11:30am at Long Island Jewish Medical Center
- *Suffolk Care Collaborative:* PAC meeting: September 26, 2016 1-3pm at Islandia Marriot

Alexa Galanakis, Intern at Suffolk Care Collaborative and student in Hofstra's MPH program worked to lead one of the DSRIP milestones which required surveying the uninsured and Medicaid recipient population in Suffolk County to determine the health needs of the targeted population. Alexa visited 21 events within the survey window period of June through September, collecting a total of 355 surveys. Her dedication to this project was outstanding and the PHIP team is appreciative of her support.

Amy Solar-Greco, Project Manager, Suffolk Care Collaborative, met with us to discuss utilization of the Collaborative's existing community survey as the data collection tool for this milestone. It worked out nicely that the SCC team was able to utilize our survey instead of reinventing a new tool. This milestone supplemented existing data being collected by the Collaborative for our

analysis.

Alexa presents key data findings to the committee:

Total Surveys Collected:

- 355 surveys collected July and August throughout Suffolk County. Of total, 255 surveys (75%) were from target population uninsured or Medicaid recipients.

Uninsured or Medicaid Recipient Responses:

- **Biggest ongoing Health Concerns for Community:**
 - #1 Drugs and Alcohol Abuse
 - #2 Diabetes
 - #3 Cancer

This represents **36.46%** (Sum of top 3/total responses)

- **Barriers to accessing Medical Treatment:**
 - #1 No Insurance
 - #2 Unable to Pay Co-pay/Deductible
 - #3 Transportation

This represents **55.23%** (sum of top 3/total responses)

- **Needed to Improve Health of Community:**
 - #1 Job Opportunities
 - #2 Healthier Food Choices
 - #3 Clean Air & Water

This represents **41.89%** (sum of top 3/total responses)

Data and Networking events, *Building Bridges with the Long Island Health Collaborative* will take place in October 2016. The target audience for this event includes: community leaders, faith-based organizations, community-based organizations, care managers, discharge planners,

	<p>ambulatory sites and provider sites who serve higher numbers of Medicaid/Self-pay patients. Building Bridges was established as a follow up event to our CBO summits which were held by the LIHC in February. During the events, participants will have the opportunity to:</p> <ul style="list-style-type: none"> • network with counterpart organizations • discuss and contribute to prioritization of social determinants of health • leave with strong resources, budding partnerships and a comprehensive communication tool featuring HITE and 211 <p>We currently have 75 participants registered for both events. Our capacity is 130 attendees per event, so please ensure that you register as soon as possible. We hope that LIHC members will forward the event flyer and letter from Janine to your networks of community partners as we want to encourage attendance from a diverse representation of partners.</p> <ul style="list-style-type: none"> • Nassau County event will be held October 5 at Hofstra University • Suffolk County event will be held October 20 at the Riverhead Volunteer Fire Department
<p>Social Media Report</p>	<p>Kim Whitehead, Communications Coordinator, provides an update on social media outreach efforts. The August social media report was a recap of reach and impressions across Facebook and Twitter, respectively, since April 2016. The overview in organic impressions and boosted impressions reflects the important role of the Collaborative members in spreading the word about our organization and the work we do. For the remainder of 2016, communications strategies will involve moving away from unique targeted campaigns toward integrated, long-running campaigns.</p>
<p>LIHC Workgroup: Public Education, Outreach and Community Engagement</p>	<p>The Public, Education, Outreach and Community Engagement workgroup is chaired by Chris Hendriks, Catholic Health Services of Long Island. Workgroup members met Wednesday August 31, 3-4pm. #ReadyFeet Rally, the subject of the most recent PECE meeting, is the next project to push sign ups to the portal, hopefully starting in early 2017. Together with digital</p>

	<p>agency Blue Compass, team functionality will be built into the dashboard. This feature will be used to promote an inter-hospital competition among hospital staff and employees. The intention is to spend time at each of the hospitals promoting the program to the staff members, incorporating email and newsletter marketing, paper sign up forms, integrated social media campaigns, and then in-person promotion at individual hospitals. The idea will be presented to the Nassau Suffolk Hospital Council's HR Committee Friday September 16, to enlist the by-in of hospital representatives with access to multiple departments and hospital-wide communications.</p> <p>The LIHC website calendar has been enhanced to better-serve its utilizers by including a variety of community-serving events and streamline with the Suffolk Care Collaborative community calendar. The PHIP team identified event categories that are now searchable on the calendar:</p> <ol style="list-style-type: none"> 1. Walking Events: Free community walking events or larger fundraising events where registration is required. 2. Community Wellness Events: Includes events focused on disease prevention and overall health wellness strategies, i.e., exercise programs (Zumba or yoga), support groups (for those living with a chronic disease), health management programs (Diabetes self-management program, Walk with Ease), prevention programs (smoking cessation, cancer screenings), and farmers markets. 3. LIHC Events: Any event coordinated by the Long Island Health Collaborative and its partners, i.e. monthly collaborative meetings, networking events, community walks. 4. Social Service Programs: Events where social determinants of health are addressed, i.e. transportation summits, community forums, first time home owner seminars, insurance enrollment sites. <p>Please continue to enter your event programs via the LIHC website event submission page so that the PHIP team can promote them as indicated within the promotion rubric.</p>
LIHC Workgroup: Academic Partners	Kim Whitehead, Communication Specialist reports the Long Island Health Collaborative

Engagement Activation Partnership (LEAP) Committee has met twice since its inception: June 21, 2016 and July 26, 2016. The next meeting will be held September 29, 2016. Driven by the Academic Partners Workgroup, the purpose of LEAP is to reach otherwise untapped volunteer networks. Work being led by LEAP members allows us to designate key leaders at churches, schools, workforce, etc. who will bring word about the LIHC initiatives to the community.

LIHC Engagement Activation Partnership (LEAP)

Committee Description: This committee is comprised of students and community advocates who hold a vested interest in improving access, health equity and social determinants of health care within communities on Long Island. The purpose of this committee is to light a spark in community members around population health and healthy living. Volunteers must be 18 years of age or older.

Target Audience: Cross-representation from academic institutions and multi-disciplinary fields of expertise on Long Island.

Audience may include, but not limited to, those with an expertise or interest in: nutrition, health communication, public health, nursing, medicine, social engagement, peer education, general communications or public relations.

Member Expectations: Attendance at evening monthly meetings; regular review of participation in activities

Goals/Objectives:

Sharing of information through engagement of accessible networks (may include: academic peers, work colleagues, family, friends) and promotion of Long Island Health Collaborative Initiatives and Events

Social Media

Health Fairs

Community Events

	<p>Development of new innovative initiatives and projects as applicable</p> <p>Janine Logan, Nassau-Suffolk Hospital Council and Dr. Bruce Berlin, President Elect, Suffolk County Medical Society met with Stony Brook Medicine’s Dr. Latha Chandran, SUNY School of Medicine at Stony Brook, Vice Dean of Academic and Faculty Affairs, to present the work of the Long Island Health Collaborative and discuss involvement from the Stony Brook Medical students. This meeting was successful with a follow-up scheduled for Fall 2016 and a Stony Brook Medicine representative being assigned to attend future collaborative meetings.</p>
<p>LIHC Workgroup: Complete Streets/Nutrition and Wellness</p>	<p>The Complete Streets/Nutrition and Wellness workgroup is working to identify synergistic programming within two grants: Creating Healthy Schools and Communities, NYS DOH and Eat Smart, New York through the USDA. The workgroup would like to leverage existing partnerships through the LIHC/PHIP membership, especially among those who are working within the target communities focused upon within each grant.</p> <p>Creating Healthy Schools and Communities: <i>Grant Partners: Western Suffolk BOCES, Sustainable Long Island, Stony Brook Medicine</i></p> <p>Five-year (2015-2020) public health initiative to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. Goal: to implement mutli-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. Targeted communities: Brentwood, Central Islip, Southampton/Shinnecock Indian Nation, Wyandanch and Roosevelt</p> <p>SNAP-Ed Eat Smart New York (ESNY) USDA: <i>Grant Partners: Cornell Cooperative Extension (Nassau and Suffolk), Family Residences and Essential Enterprises (FREE)</i></p> <p>Five-year (2014-2019) community-based nutrition education and obesity prevention program to</p>

	<p>reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. SNAP-Ed ESNY utilizes a variety of hands-on education strategies in the community and partnering agencies. Goal; to implement comprehensive multi layered evidence based strategies: improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.</p> <p>The Complete Streets/Nutrition and Wellness workgroup is co-chaired by Nancy Copperman, Northwell Health and Zahrine Bajwa, Cornell Cooperative Extension. The focus has been on bridging community partnerships, particularly in various grant projects that are being led on Long Island: Creating Healthy Schools and Communities, NYS DOH and Eat Smart NY, ESNY, USDA. The workgroup is comprised of a diverse group of professionals with expertise in nutrition, environmental sustainability, obesity, walkability and beyond.</p> <p>On October 13, 2015, grant-partners will present a unified presentation outlining the parallels between each grant program, specific projecting that is occurring within select communities on Long Island and opportunities for partnership within each program.</p>
<p>Cultural Competency/Health Literacy Workgroup</p>	<p>Sarah Ravenhall, Program Manager reports the cultural competency/health literacy vendor subgroup, comprised of LIHC members and CCHL umbrella workgroup members of Suffolk Care Collaborative have been meeting to explore locally based vendors with the expertise and capability to develop a tailored CCHL curriculum and host a training for Train the Trainer (TTT) Organizational Leads who will then be able to train the workforce at a limitless number of sessions throughout Long Island. This curriculum will be geared toward community based organizations, social service organizations, local health departments and beyond.</p>

After sending an RFP to five vendors, we received two competitive and high quality proposals from 1199 Training and Employment Fund and Hofstra's National Center for suburban studies/Health Equity institute. After weighing each program, the subgroup decided to move forward and offer the lead to Hofstra University. Martine Hackett will be leading the project.

Martine Hackett is Assistant Professor of Health Professions at Hofstra University. She has a wealth of experience in related trainings, notably taking the lead on a component of the University of Albany's Advancing Cultural Competence program "Addressing Suburban Structures: Health and Latino Communities on Long Island". Martine will be leading a Train the Trainer Organizational Lead session on Monday November 7th. This session will be a full-day, 7.5 hour session. Post-session, TTTs will come back to their organization to train internal employees. They will leave the program with all the tools they need to facilitate either a 7.5 hour TTT session, or a 2 hour staff session. In addition, they will be asked to facilitate outside trainings within partner organizations. The specifics of this commitment will depend largely on the capacity of the organization. Having a TTT on-site becomes an asset to the organization as they are able to provide this program, free-of-cost (aside from overhead), for their community partners. The PHIP team will be responsible for program logistics and providing support to the TTT trainers and connecting TTTs to organizations who request trainings.

The PHIP team asks organizations to apply if they are interested in becoming a TTT Organizational Lead so that we can ensure those attending have a familiarity with the subject matter and have some facilitation skills. The PHIP, and two performing provider systems are sharing 30 spots. There will be opportunity for future trainings in 2017.

Martine's training style is interactive and multi-modal. Components will include:

- Health disparities specific to Long Island

	<ul style="list-style-type: none"> • Hot spotting • Overview of select zip codes • Story maps • Self-reflective piece • Unconscious bias • Health Literacy (spoken and written) • Teach back method
<p>Behavioral Health Workgroup</p>	<p>Because behavioral health is one of the focus areas of the PHIP, we have established a workgroup that will oversee mental health and substance abuse initiatives. Anne Marie Montijo, Association for Mental Health and Wellness and Rachel Priest, Mental Health Association of Nassau County will co-chair the workgroup.</p> <p>The workgroup met on Wednesday August 17 at 10:30am. Its first initiative will be to host a community walk during Mental Health Awareness Week. This walk will take place on October 6, 4:00pm at Sunken Meadow Park.</p> <p>Dr. Ruth Schim, Vice Chair of Education and Faculty Development and Chief of Outpatient Psychiatry services at Lenox Hill Hospital will be leading an instructive and didactic workshop on the Social Determinants of Mental Health on Tuesday October 4 at 1:00pm. This event is being hosted by the Association for Mental Health and Wellness and co-sponsored by Suffolk Care Collaborative and Nassau-Queens PPS. Registration is required. Link will be distributed post-meeting.</p>
<p>LIHC Workgroup: Data</p>	<p>As a regional PHIP, one of the services provided to member organizations is data collection, analysis and reporting. In August, Michael Corcoran, Data Analyst presented the first part, mental health, of a two-part data presentation on Behavioral Health using data from the</p>

	<p>Conference of Local Mental Hygiene Directors, Prevention Agenda Dashboard and SPARCS Database. In October, Michael will present part 2, substance abuse for LIHC members.</p> <p>A third analysis of the LIHC Community Member Survey will be conducted in late October. Please continue to distribute the survey and return copies to our office before mid-October.</p> <p>Michael Corcoran reports after working closely with the Healthcare Association of New York State and State Department of Health, he has gained access to census tract level SPARCS data for 2014-2015. This data will be used to drive identification of select communities as required by Suffolk Care Collaborative’s DSRIP milestone. In addition, this access provides the capability for increased granular data analyses as the LIHC data workgroup identifies new projects.</p> <p>Michael Corcoran, Population Health Improvement Program reports ongoing use of the LIHC Wellness Portal. This voluntary survey tool was developed to determine the efficacy of community health program being run by partner organizations. Kim Whitehead, Population Health Improvement Program, is available to assist those organizations looking for a hands-on demonstration on how to use the Wellness Portal. Please contact the PHIP offices if you are interested in setting up a date for this hands-on training. Bill Redman, Stony Brook University, provides phenomenal technical support to those utilizing the portal.</p>
<p>Adjournment</p>	<p>The next LIPHIP Meeting is scheduled for: October 13, 9:30-11:30am 1393 Veterans Memorial Highway, Large Meeting Room, Hauppauge, NY 11788</p> <p>Future meetings will take place in 1393 conference room-same business park in Hauppauge, different building to accommodate membership growth. We are incredibly thankful for all that our members do to drive LIHC initiatives. Thank you for spending your time with us today.</p>

Cara Montesano, Stony Brook Medicine, Dietitian; Stephen Crowe, New York State Department of Health, QI Coordinator; Susan Jayson, Suffolk Care Collaborative, Director of Behavioral Health; Sue Palo, St. Francis Hospital, Director; Dawn Nolan, Nassau Community College, Director; David Halpern, PULSE Center for Patient Safety; Leslie Farrington, PULSE of LI, Chair; Nancy Adler, South Nassau Communities Hospital, Community Care Coordinator; Allison Puglia, Island Harvest, VP of Programs; Zahrine Bajwa, Cornell Cooperative Extension, Regional Director, Nutrition and Wellness/Family Health and Wellness; Bruce Berlin, MD, Suffolk County Medical Society, President Elect; Laurel Janssen-Breen, St. Joseph's College, Professor of Community Health Nursing; Georgette Beal, United Way of Long Island, Senior Vice President; Peggy Bushman, Temp Positions, Account Executive; Nancy Copperman, Northwell Health, Asst. Vice President, Public Health and Community Partnerships; Michael Corcoran, Nassau-Suffolk Hospital Council, Data Analyst; Kelly DeVito, Horizon Counseling, Youth Service Specialist; Jen Devine, Caring People, Regional Director; Marilyn Fabbriante, St. Charles Hospital, Executive Director, Public and External Affairs; Carol Ann Foley, St. Joseph Hospital; Alexa Galanakis, Suffolk Care Collaborative; Patricia Gilroy, Catholic Health Services, Manager, Community Benefits; Chris Hendriks, Catholic Health Services, Vice President, Public & External Affairs; Afrin Howlander, Suffolk Care Collaborative, Community Engagement Manager; Harriet Gourdine-Adams, LIAAC/Tri-Care Systems, Chief Officer Care Coordination; Doreen Guma, Time to Play Foundation, Founder; Erika Hill, Sustainable Long Island, Senior Program Coordinator; Kenneth Kataria, Options for Community Living, Care Coordinator; Grace Kelly-McGovern, Suffolk County Department of Health, Public Information Officer; Karyn Kirschbaum, WSBOCES, School Health Policy Specialist; Cathy Hurley, Attentive Care, Service Representative; Janine Logan, Nassau-Suffolk Hospital Council, Senior Director; Karla Mason, St. Catherine of Siena, Public & External Affairs; Anne Marie Montijo, Association for Mental Health and Wellness, Deputy Director for Strategic Initiatives; Joanne Newcombe, South Nassau Communities Hospital, VP, Community Health Development; Sharyn O'Mara, Wisselman, Harourian & Associates; Sue Palo, St. Francis Hospital, Director, Rehabilitation and Community Services; Karen Tripmacher, Winthrop University Hospital, Director, Community Education and Health Benefit; Sarah Ravenhall, Nassau-Suffolk Hospital Council, Program Manager; Carolyn Scibelli, PSEG, Account Manager; Amy Solar-Greco, SCC, Project Manager; Yvonne Spreckles, Stony Brook University Hospital, Director of Community Relations; Virginia Walsh, Honeywell, Program Coordinator; Kim Whitehead, Nassau-Suffolk Hospital Council, Communications Specialist.

